

Swindon and District Air Rifle League

Business Card Design Competition – 2019/2020 Season

Goal and Reward

To design a double sided business card that can be printed and handed out to anyone who may be interested in the Swindon and District Air Rifle League (S&DARL). The aim is to encourage them to reach out to the league and find their nearest team.

The winning design will win a £30 prize and their design will be used on business cards to promote the league.

Guidelines

The business card dimension is 85mm x 55mm

The S&DARL Logo must be used on one side, its size and position to be determined by the designer. The Logo can be found by searching images for Swindon and District Air Rifle League or by e-mailing the names below and a copy will be e-mailed back to you.

The league website www.swindon177.co.uk must also be used on one side along with the e-mail for the league email swindon177.co.uk

The website and e-mail address should be prominent and clearly stand out.

Each side of the card can be of different design and the Guidelines should be taken into consideration.

It would be good if the design could convey that as a league, we encourage shooters of all abilities and ages. Everyone is welcome and equipment will be provided with guidance to help them along the way.

The competition is open to all members of the S&DARL League and their immediate families.

Permission is only given to use the logo for this competition purpose and no permission is given to use the logo in any other capacity.

The competition is open, **entries must be in print-ready pdf format***. Please e-mail your entries to:

Chris Spellman: spell1972@gmail.com

or

Howard Millard: howardjamesmillard@gmail.com

There is no limit to the number of entries you may post and we look forward to your designs.

The closing date for the competition is 24th March 2020 and the winning entry will be announced at the 28th April Delegates Meeting. Designs received after the 24th March will not be counted.

The prize will be handed to the winner at the April delegates meeting and they will be asked to attend the meeting to receive their prize in person and for the committee and delegates to thank them for taking the time to enter.

Good luck and don't forget to e-mail your entries when completed.

* winning entry may need to provide the native file design